

WEEK OF:

6/21 - 6/27



DIGITAL IMPRESSIONS

Across our media network we use targeted digital display ad campaigns that focus on specific zip codes around our stores.

Targeted ads are served from the OregonLive website and on their Extended Reach Network, which is comprised of thousands of brand-safe websites. This ensures our brand and product promotions are visible on other sites potential Cascade customers visit (i.e. FoodNetwork, ESPN, CNN, etc.)

Digital display ads are also a part of every Media Network homepage takeover running throughout each site.

**BUY ONLINE &
PICK UP IN-STORE**
It's Never Been Easier to Save!



SHOP NOW

CASCADE FARM and OUTDOOR

We have what you need to celebrate!



WE HAVE FIREWORKS
Available in Oregon stores only.
All fireworks must be purchased IN-STORE,
and are subject to stock on hand. Selection varies.

FIREWORKS POLICY: Sale of Consumer and Commercial Fireworks begins June 24th, 2023, and will close July 9th, 2023. Requirements under the age of 18 are eligible to purchase Consumer Fireworks. Proof of age is required for sale of Consumer Fireworks. Cash over \$1000 requires Cashier Identification. A parent or guardian is required to purchase for minors. Cascade Farm and Outdoor reserves all customers to use fireworks with caution and to adhere to all local laws and regulations.

CASCADE FARM and OUTDOOR

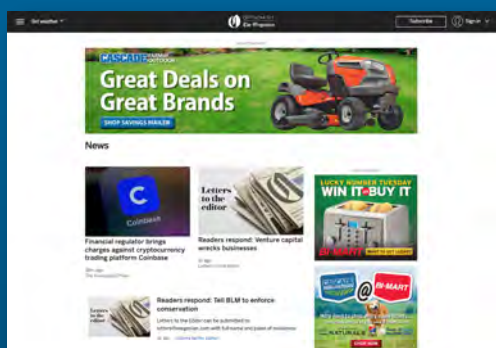
*Cascade has what you need
for your July 4th weekend
barbecue, or camping trip!*



CASCADE
FARM and OUTDOOR



WEBSITE TAKEOVERS



Your product, brand, and message featured on Oregonlive and Columbia Gorge News homepage(s) for 24 hours.



PAID SOCIAL MEDIA

We target specific zip codes within Oregon and Washington. We feature focused content for an average of seven days, with campaigns changing weekly



EMAIL BLAST

Cascade customers want to stay up-to-date with sales and events we're participating in within our community. Cascade newsletters are emailed every Wednesday to over 12,000 members.



TELEVISION

We achieve high visibility with our messages in network primetime and specials, sporting events, and local news. TV spots reach millions of viewers in Northwest households.



CLICK HERE TO WATCH TV SPOTS